**Strategic Plan 2014-2018**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **GOAL** | **OBJECTIVES** | **TARGET DATE** | **RESPONSIBILITY** | **RESOURCES REQUIRED** | **INDICATORS OF SUCCESS** |
| **7.1 To reduce the College's carbon footprint.** | **7.1.1 To initiate power saving policies;** |  |  |  |  |
| **7.2 To create a College wide policy to reduce waste.** | **7.2.1 To introduce a College wide paper and printing policy;** | **Continuous** |  |  |  |
| **Continuous** |  |  |  |
| **Continuous** |  |  |  |
| **7.3 To develop an active Alumni Association** | **7.3.1 To arrange regular Alumni social events;** | **Continuous** |  |  |  |
| **7.4 To expand the Industrial Engagement Group Activities** | **7.4.1 To cultivate relationships with the local business leaders** |  |  |  |  |
| **7.5 To cultivate relationships with the local business leaders** | **7.5.1. To use local business contacts to develop programme syllabuses;** | **Continuous** |  |  |  |
| **7.5.2 To invite business leaders to deliver lectures to students;** | **Continuous** |  |  |  |
| **7.6 To create a range of policies that engage with all elements of Oman's society that contribute to its betterment** | **7.6.1 To invite students' parents to 'meet and greet' events;** | **Continuous** |  |  |  |
| **7.6.2 To invite School Principals to 'meet and greet' events;** | **Continuous** |  |  |  |
| **SWOT ANALYSIS MAY 2012**  **Points raised; Career Placement events/Internships, IEG, School visits, More Active Alumni** | | | | | |

**7. Corporate Social Responsibility**