**Strategic Plan 2014-2018**

**6. Research and Staff Development**

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| **GOAL** | **OBJECTIVES** | **TARGET DATE** | **RESPONSIBILITY** | **RESOURCES REQUIRED** | **INDICATORS OF SUCCESS** |
| **6.1 To ensure participation of all academic staff members in scholarly and research activities** | **6.1.1 To involve every academic staff member in scholarly and research activities;** | **Continuous** |  |  |  |
| **6.1.2 To increase the number of publications in referred journals;** | **Continuous** |  |  |  |
| **6.1.3. To conduct more staff development workshops on research activities;** | **Continuous** |  |  |  |
| **6.2 To conduct practical research that enhances practices in the local market** | **6.2.1 To identify potential areas for research collaboration/requirements for local industry;** | **Continuous** |  |  |  |
| **6.2.2 To encourage participation of academics in commercial research activities;** |  |  |  |  |
| **6.3 To become an active partner with the Research Council** | **6.3.1 To create an formal internal Research Centre;** |  |  |  |  |
| **6.4 To prepare a plan for future Conferences or Seminars to be held at Majan** | **6.4.1 To produce a theme and timetable for the next Conference to be held at Majan;** |  |  |  |  |
| **SWOT ANALYSIS**  **Points raised; Specialised training for career development, create an internal Research centre, more time allocated to staff to conduct research, Consulting services provided in industry, providing MR to industry, conferences/seminars** | | | | | |