



COMPETITION TO DESIGN GRADUATION GOWNS FOR MUC GRADUATES



 Are you a talented fashion designer with a passion for creativity ?

 Would you like to see your designs to be worn by MUC graduates during the graduation ceremony ?

If **yes**, we invite you to participate in our exclusive Competition for designing Graduation gowns!



REQUIREMENTS

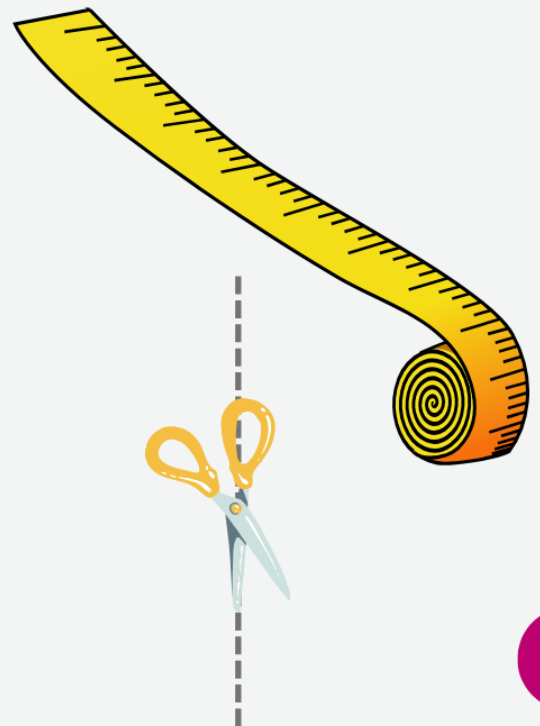
Submission of two designs (1 for students and 1 for staff), with its main colour as navy blue, while you may select the corresponding band colour from the media gallery on MUC website:

<https://www.majancollege.edu.om/m-media/media-kit>

While designing, you must ensure that the MUC logo is placed on the right side, below the shoulder.

The length of the gown should be below the knee

Gown design must be accompanied with the graduation cap.



THE DESIGN

CULTURAL ELEMENTS

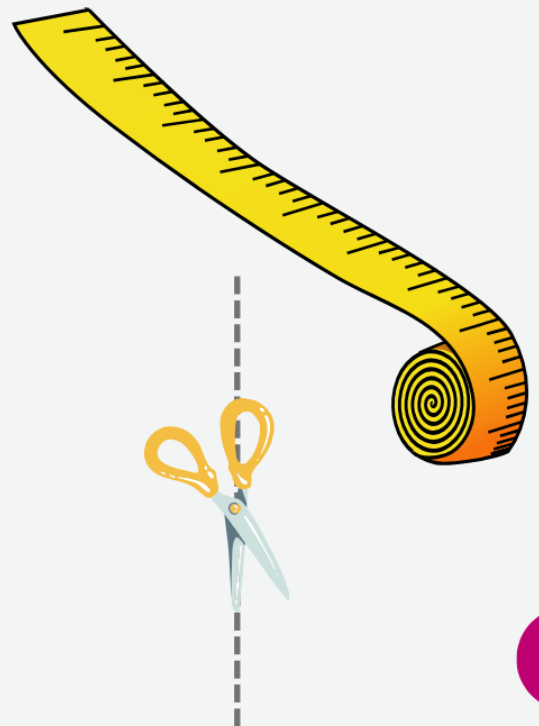
Incorporate cultural elements, or colours from our MUC brand guidelines that represent the heritage of the institution or the graduating students.

Ensure that cultural elements are integrated respectfully, avoiding stereotypes or misappropriation.

MODERN AESTHETICS

Aim for a contemporary and sleek design that reflects current fashion trends.

Consider minimalist and clean lines to achieve a modern and elegant look emphasising the representation of modernity, cultural significance, and institutional values.



THE DESIGN

COLOUR PALETTE

As given by our MUC brand guidelines

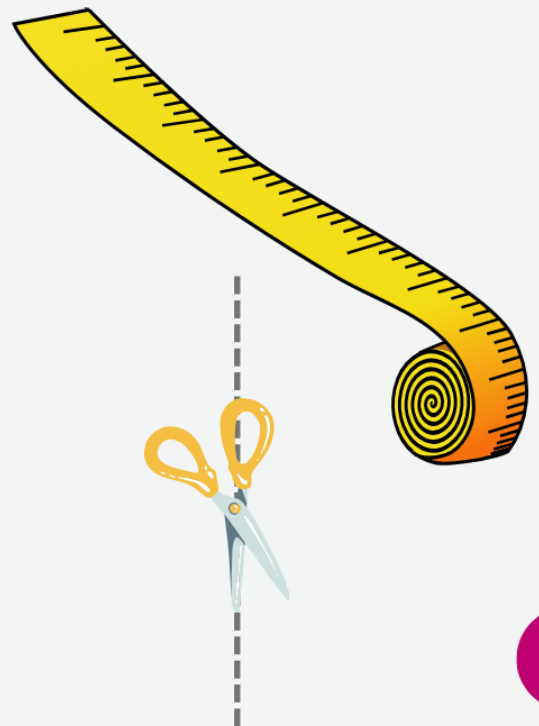
INCLUSIVE DESIGN

Create a design that is inclusive and suitable for all genders, body types, and cultural backgrounds.

FUNCTIONAL DESIGN

Ensure the design allows for ease of movement, especially during the ceremony and while taking photographs.

Pay attention to practical considerations such as closures, hoods, and comfort.



HOW TO PARTICIPATE

Submit Your Design

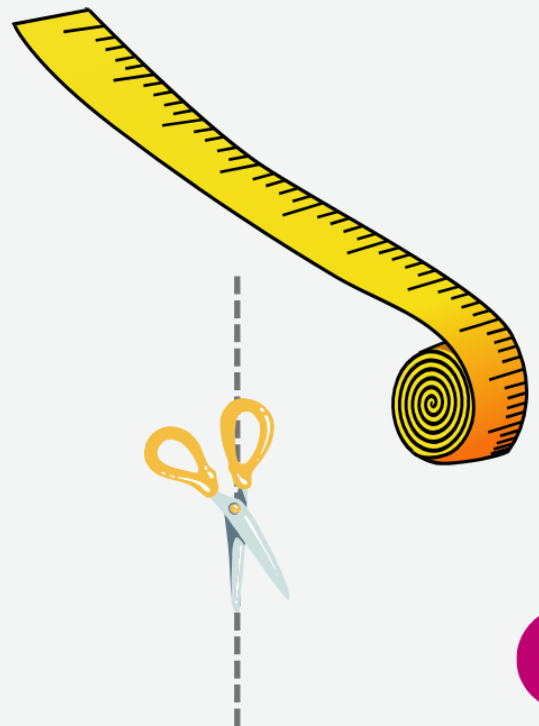
Send your design sketches and descriptions to ss@majancollege.edu.om by **4th April 2024**.

Include Your Details

Provide your **full name, contact information, and MUC ID**.

Social Media

Share your design on social media using the hashtag # and tag our official account.



PRIZES



Certificate of Appreciation



Valuable cash prize

Be part of this memorable journey and contribute to the cherished moment of the upcoming graduation ceremony! Your designs could become an iconic representation of their success. Good luck to all participants!

